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For further details, press release images, and review copy requests please contact:
MaryAnn Camilleri, President maryann@magentafoundation.org
416 925 0310















CARTE BLANCHE

is a groundbreaking collection of work by some of Canada's best photographers, selected by a jury of renowned arts professionals. This unprecedented showcase displays the remarkable—but rarely acknowledged—range of photographic talent in Canada. Internationally recognized photographers such as Edward Burtynsky, Yuri Dojc, Janieta Eyre, Angela Grauerholz, Rita Leistner, Laura Letinsky, Arnaud Maggs, John Massey and Christopher Wahl are published alongside the most exciting emerging talents across all genres—fine art, documentary, photojournalism, editorial and commercial photography. Douglas Coupland, whose work appears in the fine-art category, contributes a thoughtful and timely foreword to the book.

Carte Blanche is the first Canadian photography compendium of its kind, published by Canada's only charitable arts-publishing house, The Magenta Foundation. Magenta fills the very specific niche of establishing a place for Canadian artists in the international arts community. Magenta will join forces with galleries to promote the work of Canadian artists internationally through exhibitions as well as the publication of exceptional books and catalogues.

Carte Blanche will change the perceptions of Canadians—and the world—about photographic achievement in this country.

The Magenta Foundation is Canada's first charitable arts-publishing house, established in Fall 2004. *Carte Blanche* is its first book, an 18-month labour of love to honour Canadians and their artists. Toronto's MaryAnn Camilleri, Founder and President of Magenta, returned to Canada after 10 years in New York working, most notably, for the estate of late Magnum photographer Inge Morath.